



MANAGERS, IF YOU CHOOSE TO HAVE A DRESS UP EVENT, YOU HAVE TWO OPTIONS

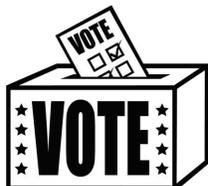
Optional: If it is optional for costumes to be worn, then your staff can pay for and provide their own costumes as an option. You can offer Halloween costume incentive prizes for your staff, or prizes for guest voting contests. The other option is for the staff to wear their complete Tilted Kilt costumes per the costume guidelines.

Required: If you choose to require Halloween costumes be worn at your pub you must provide (at your own cost) costumes for any staff member working during the Dress-Up week.

KEY DATES:

ASAP	Begin promoting on all Social Media outlets
October 24	All Costumes must be approved by Pub management
October 25	Dress - Up Begins (or determined per management)
October 31	Dress - Up Ends (or determined per management)

GET STARTED BY DECORATING YOUR PUBS NOW!



GET YOUR GUESTS INVOLVED

Have a costume contest! Create a voting box and voting slips for guests to choose their favorite costumes during the event. Award Gift Cards or Prizes to the top winners! Just be sure that guests only vote one time per visit, to be fair. Keep the box in a visible spot where management can see it at all times to prevent cheating.



DO'S

KILT GIRLS

Should buy/create a costume that is sexy classy and Halloween hot! Halloween costumes should NOT show more skin than the Kilt Girl costume. Wear your make-up fabulous and glamorous - lashes, shimmer and gloss! Bling and accessories are encouraged - glitter, sparkle, rhinestones. Feel free to get creative with your nails.

KILT GUYS

Should have fun with it, and please stay at the same level of exposure and appeal as the Kilt Guy Costume.

ALL

Please do not wear facial masks or anything that would entirely cover the face or not allow for you to hear or be heard. Please do not wear anything unappealing, unappetizing or overtly raunchy. Remember that people are at the Pub to eat! Style your hair- either up or down. Wigs cannot cover your face or be so long that they could fall into the food or drinks.

SHOES

Wear shoes to match your outfit but also pick something non-slip (safety first). Your shoes are part of the costume, no dirty sneakers PLEASE.

*Sporrans may be worn. Mention to staff that you must either wear the Kilt Girl costume or Halloween costume only. **NO MIXING.**



DON'TS

***No nudity, must be wearing a form of top and bottoms.**

***Do not mix and match any pieces** of the Kilt Girl/Guy costume with a Halloween Costume. Adhere to the trademark policy! See example -->

No part of the costume should be able to fall down into the food/drinks, encumber any staff member from functionally performing their job duties, or cause anyone to trip or fall.

*Keep raunchy and crude out.

*No religious or political figures or symbols.

*No offensive or inappropriate messaging or statements.



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